

BIC® Wide Body Ballpen



THE RIGHT SIZE FOR SHOWING THE TRUE VALUE OF YOUR BRAND! WIDE PROFILE AND WIDE VARIETY OF POSSIBILITIES TO MAXIMISE YOUR MESSAGE.

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PRODUCT BENEFITS   | BIC® brand is recognised by 9 out of 10 people: associate your name with a high-quality trusted product.   Mix & Match frosted and opaque colour components to create more than 1,700 different combinations!   Reliable plunger action mechanism: you can click your BIC® more than 10,000 times!   Full in-house manufacturing.   The perfectly spherical tungsten carbide ball contributes to consistent writing.   Long-life ink: high quality, quick drying and smooth writing. |
| CUSTOMS CODE       | 9608109200                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| COUNTRY OF ORIGIN  | ES                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| WIDTH              | 1.50 cm                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| HEIGHT             | 14.20 cm                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| DEPTH              | 1.20 cm                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| DIAMETER           | 1.20 cm                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| WEIGHT             | 10.40 g                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| STANDARD PACKAGING | 32.40 X 13.60 X 15.20 cm   25.56 cm3                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| PACKAGING CAPACITY | 250 u.                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| PACKAGING WEIGHT   | 2600.00 g                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| MECHANISM          | Plunger Action                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |